

OUR EXPERTISE

**HARSHEET
TECH**



- Copyright refers to the legal right that is granted to the creator of an original work.
- This exclusive right allows the creator to control the use, reproduction, and distribution of their work for a certain period of time.
- This can apply to a variety of forms of creative expression including literature, music, visual arts, and software.
- By obtaining copyright protection, creators have the ability to monetize their work and prevent others from using it without permission.
- The use of copyrighted material without permission is considered infringement and can result in legal action.
- Therefore, it is essential for creators to understand and protect their copyright, and for users to respect and abide by the copyright laws.
- By doing so, we can encourage and foster a creative and innovative society while upholding the rights of creators.

OUR EXPERTISE

**HARSHEET
TECH**



TRADEMARK

- A trademark is a symbol, word, phrase, or design that identifies and distinguishes the source of one party's goods from those of another. It is a form of intellectual property protection that provides exclusive rights to the trademark owner to use this mark in connection with their goods or services.
- This exclusivity protects consumers from confusion and allows trademark owners to build brand recognition and reputation over time.
- Once a trademark is registered with the appropriate government agency, the owner can enforce their rights against infringers who use their mark without permission. Trademarks can be extremely valuable assets, and it is crucial for businesses to properly research and protect their marks to maintain their competitive edge in the market.
- In summary, trademarks serve as a way to protect a brand's identity and reputation, and proper trademark registration and enforcement can lead to significant benefits for businesses.

OUR EXPERTISE

**HARSHEET
TECH**



PATENT

- A patent is a legal document granted by the government that gives an inventor the exclusive right to prevent others from making, using, or selling an invention for a certain period of time.
- This protection is granted in recognition of the time, effort, and resources that an inventor has invested in their creation. Patents encourage innovation and can be incredibly valuable assets for inventors and companies, allowing them to profit from their ideas and prevent others from copying them.
- However, obtaining a patent can be a complex and lengthy process, involving thorough research and documentation to establish the novelty and usefulness of the invention.
- Despite the challenges, patents remain a critical tool for protecting intellectual property, promoting innovation, and ensuring that inventors are properly recognized and rewarded for their contributions to society.

OUR EXPERTISE

**HARSHEET
TECH**



TRADE SECRETS

- Trade secrets are a valuable form of intellectual property that companies often strive to protect.
- These secrets can include a wide range of information, from customer lists to proprietary formulas and manufacturing processes, all of which provide a competitive advantage for the company that possesses them.
- In order to safeguard these secrets, companies may use a variety of tools, such as non-disclosure agreements for employees and business partners, limiting access to certain areas within the company, and using encryption technology to protect electronic data.
- When trade secrets are properly protected, they can give a company a significant advantage in the marketplace, helping to maintain its position as a leader in the industry and ensuring its continued success over time.
- Because of this, trade secrets should be treated as a valuable asset, one that requires careful attention and protection in order to maintain their value and keep them out of the hands of competitors.

OUR EXPERTISE

**HARSHEET
TECH**



GEOGRAPHICAL INDICATIONS

- Geographical Indications, commonly known as GIs, are an important tool for protecting the traditional and cultural heritage of a particular region or locality.
- A GI is a sign that identifies a product as originating from a specific region, which possesses certain unique qualities, reputation or other characteristics that are closely linked to its geographical origin. These qualities are attributed to the natural and human factors, which include climatic conditions, soil, methods of production, and traditional knowledge that are specific to the geographical area.
- GIs also play a significant role in promoting local economic development by providing a distinct identity to the products and contributing to their marketability. They provide protection to producers from imitation or misuse of their product names by others outside the designated region. GIs also benefit consumers by ensuring the authenticity and quality of the products they purchase, based on a trusted geographical origin. The protection of GIs helps preserve cultural diversity, rural livelihoods and sustainable agriculture, which in turn contributes to the overall well-being of communities.

OUR EXPERTISE

**HARSHEET
TECH**

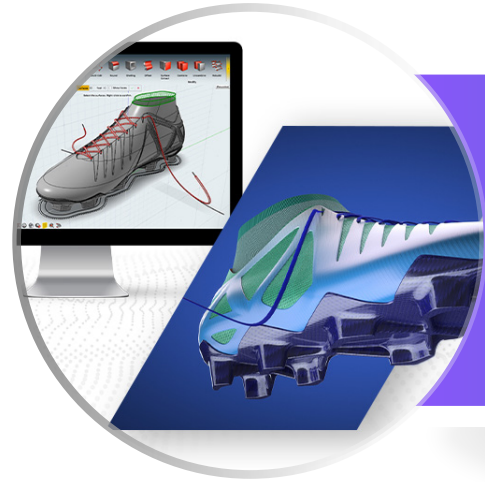


PLANT VARIETIES AND FARMER'S RIGHTS

- Plant varieties and farmer's rights are two critical aspects of agriculture that ensure biodiversity and sustainability.
- The cultivation of diverse crop species is not only beneficial but also necessary for maintaining a secure and nutritious food supply. Additionally, protecting farmer's rights is important, as they often play a crucial role in the development and preservation of crops that have evolved over centuries.
- Farmers should have the right to breed, save, and exchange seeds, as this allows them to maintain a sustainable food system. Moreover, the proliferation of genetically modified crops and patented seeds can threaten the diversity of plant varieties and farmers' rights.
- It is important that we continue to support and advocate for policies that promote crop diversity and protect the rights of farmers globally..

OUR EXPERTISE

**HARSHEET
TECH**



THE INDUSTRIAL DESIGN

- The industrial design field encompasses a broad range of disciplines that concern the conceptualization, development, and implementation of products, processes, and systems for industrial and consumer markets.
- This field is concerned with the integration of aesthetics, ergonomics, function, usage, and manufacturability in the design and production of various artifacts, ranging from consumer electronics, household appliances, and furniture to automobiles, machinery, and equipment. Industrial designers work in a collaborative manner with engineers, manufacturers, entrepreneurs, and marketers to create innovative, sustainable, and socially responsible solutions that meet the evolving needs and aspirations of society.
- As such, the industrial design profession requires a blend of creativity, technical expertise, analytical skills, and project management abilities, as well as a deep understanding of human-centered design principles, emerging technologies, and market trends. Whether designing cutting-edge products for multinational corporations or contributing to community-based initiatives, industrial designers play a key role in shaping the world around us.

OUR EXPERTISE

**HARSHEET
TECH**



MORAL RIGHTS

- Moral rights refer to the non-economic and non-transferable rights of the creator or author of a piece of art, literature, or any other intellectual property.
- These rights ensure that the creator's name is always associated with their creation, and that the integrity and reputation of the work are protected from any modifications or distortions that may be made to it.
- Moral rights are often considered a fundamental aspect of creative expression, and serve as a means of recognizing the creator's personal connection with their work, as well as their contribution to cultural and artistic heritage.
- Although moral rights may not directly generate income for creators, these rights are critically important for maintaining the value of creative works, and are recognized under both national and international laws. Additionally, violations of moral rights may result in legal repercussions, including injunctions, damages, or even criminal liability.

**HARSHEET
TECH**

**TRADE
COPYRIGHT**

TRADEMARK

**INFRINGEMENT
RIGHTS**

**INNOVATION
PROTECTION**

INTELLECTUAL

PATENT

**FOR DETAILS
PLEASE BOOK**

OUR

APPOINTMENT

PROPERTY

ASSETS

SECRETS

WORKS

LAW

EXCLUSIVE

INDUSTRIAL

INTANGIBLE

BOOK NOW

<https://harsheet.online>